

Hands on Training

2 DAYS ARTICULATE STORYLINE 360 TRAINING



📍 **Movenpick Karachi**

📅 **25th and 26th, Oct 24**

INVESTMENT: PKR 69,999/- (per participant excluding taxes)

Early Bird Discount Available

Unlock the power of Articulate Storyline 360 with this comprehensive two-day training designed for HR professionals and learning enthusiasts. This hands on workshop will take you from the basics to intermediate level mastery, equipping you with the tools to create engaging and interactive eLearning modules.

WHO SHOULD ATTEND:

- HR Managers
- Learning & Development (L&D) Specialists
- Training Coordinators.
- Professionals responsible for employee training and development in corporate or educational sectors.
- HR professionals looking to enhance their skills in eLearning design and digital course development.
- LMS officers

KEY BENEFITS:

- **CONVERT SIMPLE POWERPOINT TO ELEARNING:**
Learn how to easily convert basic PowerPoint presentations into interactive, LMS-friendly eLearning modules, adding features like quizzes, scenarios, and multimedia elements.
- **COST-EFFICIENT ELEARNING CREATION:**
By developing eLearning in-house with Articulate Storyline 360, you'll save significantly on production costs while gaining full control over your content.
- Hands-on experience with the industry-leading eLearning tool.
- Guidance on creating engaging and effective learning modules.
Real-world application with case studies and exercises.
Certificate of Completion.



TRAINER

SADAF ANWAR

Unit Head Learning & Development,
Telenor Bank/Easypaisa



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COURSE OUTLINE

Day 1: Introduction to Articulate Storyline 360

- Overview of eLearning and Articulate Storyline 360
- Navigating the interface: Slides, Layers, and States
- Creating slides and quizzes
- Adding multimedia: Images, Videos, and Audio
- Working with triggers and buttons
- Hands-on exercise using the above features

Day 2: Intermediate Level - Advanced Features

- Customizing interactions and animations
- Creating storyboard for personalized learning experiences
- Creating question banks: Developing quizzes and assessments
- Effective use of the content library: Accessing and utilizing templates and assets
- Using the drag and drop features in multiple ways to create interactive exercises
- Engaging learners through knowledge checks
- SCORM and LMS integration: Preparing your module for deployment in an LMS
- Final project: Participants will create their own interactive eLearning course based

PRACTICAL EXPERIENCE:

This workshop is designed to be highly interactive and practical. Case studies will be provided to generate scripts and storyboards, giving you the opportunity to develop a full storyline by the end of the training with the expert support.

ABOUT TRAINER

SADAF ANWAR:

Unit Head Learning & Development | Telenor Bank/Easypaisa

Sadaf Anwar is a seasoned Learning & Development (L&D) professional with over 7 years of experience, currently leading L&D at Telenor Bank/Easypaisa. She has successfully developed eLearning solutions that align with business goals, enhancing both leadership and employee skills. Previously, she crafted interactive training modules for 8,000+ employees at Faysal Bank. Proficient in tools like Articulate, Canva, and Adobe Captivate, Sadaf creates engaging, tailored learning experiences. Certified in HR, she combines her expertise in instructional design and HR to deliver impactful, strategically aligned training programs.

